



COMMONWEALTH of VIRGINIA

Department for the Aging

Jay W. DeBoer, J.D., Commissioner

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COMMONWEALTH of VIRGINIA

Department for the Aging

Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Faye D. Cates, MSSW, Human Services Program Coordinator

DATE: March 30, 2004

**SUBJECT: ROBERT WOOD JOHNSON FOUNDATION LOCAL INITIATIVE
FUNDING PARTNERS**

The Robert Wood Johnson Foundation has \$7.5 Million for up to 20 grants to promote the health of vulnerable populations, including seniors. Applicants must have a local private funder who is willing to put up at least \$100,000. Under the Local Initiative Funding Partners (LIFP) program, the foundation will match those funds dollar-for-dollar up to \$500,000. Current grantees include LIFE Project in Buffalo, NY., which provides in-home services to seniors at risk of nursing home placement; a dental program for uninsured children and seniors; and Abriendo Puertas, a hospice program for the Hispanic elderly. The deadline is **July 14**. Contact: LIFP, (609) 275-4128, www.lifp.org.

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Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Faye D. Cates, MSSW, Human Services Program Coordinator

DATE: March 30, 2004

SUBJECT: AGING NATURALLY

A social-service model centered on naturally occurring retirement communities (NORC) is the focus of a report from the United Hospital Fund (UHF). *A Good Place to Grow Old: New York's Model for NORC Supportive Service Programs* shows how, with a pro-active approach, seniors can get the care they need to age in place. Copies are \$20 plus \$3.50 for shipping and handling. Contact: UHF, (888) 291-4161, www.uhfnyc.org.

COMMONWEALTH of VIRGINIA
Department for the Aging

Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors, Area Agencies on Aging
Information and Referral\Assistance Staff

FROM: Faye D. Cates, MSSW, Human Services Program Coordinator

DATE: March 30, 2004

SUBJECT: ANN LANDERS COLUMN TO ADDRESS ELDER ABUSE APRIL 6, 2004

We have been notified that on Tuesday, April 6, 2004, the Ann Landers column will publish in thousands of papers across the country a response to a potential elder abuse related inquiry. The response, prepared by the National Center on Elder Abuse (NCEA), encourages readers with concerns about potential abuse to contact local adult protective services (APS), the long term care ombudsman, or the state Attorney General. The phone number for the **Eldercare Locator** is included as a means to help people get to the right local agencies.

Millions read the column, so APS and Ombudman programs will likely receive additional inquiries. NCEA and the Ombudman Centers are notifying them. Due to the locator's referral method – which includes the State Unit on Aging and the Area Agency on Aging in addition to the APS or Ombudman number – it is likely the area agencies and local Information & Referral\Assistance staff will also receive additional calls as a result of this publicity.

The Eldercare Locator staff has been notified and the Elder Abuse Center staff and partners are preparing to respond to additional traffic.

If you have questions about this, call Theresa Lambert at NASUA, (202) 898-2578, tlambert@nasua.org.

COMMONWEALTH of VIRGINIA

Department for the Aging

Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Jackie Taggart
Executive Secretary Senior

DATE: March 30, 2004

SUBJECT: Index of VDA Tuesday Mailings

As we continue to move towards transmitting data electronically, we have placed the Table of Contents of the VDA Tuesday Mailings on our website. The document starts with Fiscal Year 2003 (October 1, 2002) and will be updated quarterly.

We hope you will find this information useful. If you have any questions, please feel free to give me a call at 1-800-552-3402 (toll-free) or send an e-mail to jackie.taggart@vda.virginia.gov. Thanks for your assistance and cooperation.

COMMONWEALTH of VIRGINIA

Department for the Aging

Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Ellen Nau, Human Services Program Coordinator

DATE: March 30, 2004

SUBJECT: Kinship Care – Accidental Poisoning

In observance of National Poison Prevention Week, the Health Department and Virginia Poison Network issued a press release encouraging caregivers to become aware of the dangers of accidental poisoning. Valuable information for grandparents raising grandchildren is contained in the press release that I have attached to this memorandum. To learn more about poison prevention, contact the website of the Virginia Department of Health's Center for Injury and Violence Prevention at www.vahealth.org/civp.

FOR IMMEDIATE RELEASE

March 22, 2004

For More Information Contact

Rhonda Keith (804) 864-7734

Shannon Wright (804) 864-7741

VIRGINIA DEPARTMENT OF HEALTH URGES NEW PARENTS AND GRANDPARENTS TO
PREVENT ACCIDENTAL POISONINGS

March 21-27 is National Poison Prevention Week

(Richmond, Va.)—The Virginia Department of Health and the Virginia Poison Center Network urge new parents, grandparents and caregivers to take a moment to keep children safe from accidental poisoning. According to the Virginia Poison Center Network, last year more than 38,000 children in Virginia were accidentally poisoned, most of them in someone's home. Potential poisons in your home can include medicines, cleaners, car care products, houseplants and dozens of other common items.

"Often new parents and caregivers, who aren't accustomed to having small children in the home, are unaware of the dangers presented by everyday household products," said State Health Commissioner Robert B. Stroube, M.D., M.P.H. "One example is simply leaving an open bottle of medicine within reach of a young child. The consequences could be tragic." The U.S. Consumer Product Safety Commission (CPSC) requires child-resistant packaging for about 30 categories of medicines and household chemicals. These include common household products containing hydrocarbons such as baby oil and nail polish remover.

According to CPSC, in the early 1970s when regulations for packaging went into effect, more than 200 children under age 5 died each year from ingesting toxic household products. This has decreased to about 28 deaths per year. Children are curious, and they act fast. So do poisons. The Virginia Department of Health's Center for Injury and Violence Prevention offers these basic poison prevention tips to reduce the risk of accidental poisonings:

- Keep all chemicals and medicines locked up and out of sight.
- Use child-resistant packaging properly by closing the container securely after each use or choosing child-resistant blister cards, which do not need to be re-secured.
- Never let young children out of your sight when poisonous products are in use, even if you must take them along when answering the phone or doorbell.
- Keep items in original containers.
- Leave the original labels on all products, and read the label before using.

- Put decorative lamps and candles that contain lamp oil where children cannot reach them. Lamp oil can be very toxic if ingested by young children.
- Leave the light on when giving or taking medicine. Check the dosage every time.
- Avoid taking medicine in front of children.
- Clean out the medicine cabinet periodically and safely dispose of unneeded and outdated medicines.
- Get rid of any poisonous houseplants.

Accidental poisoning to children under age 6 causes more than 1.5 million calls annually to poison centers. The Virginia Poison Center Network recommends calling the poison center right away for a possible poisoning. The 24-hour number is 1-800-222-1222. Experts at your local poison center will provide immediate, personalized treatment advice. To get phone stickers and magnets with the emergency phone number, also call 1-800-222-1222.

To learn more about poison prevention contact the Virginia Department of Health's Center for Injury and Violence Prevention at 1-800-732-8333, or visit the Web site at www.vahealth.org/civp.
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Shannon Wright
Media and Education Coordinator
Center for Injury and Violence Prevention
Virginia Department of Health
109 Governor St., 8th Floor
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Phone: (804)864-7741
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www.vahealth.org/civp

COMMONWEALTH of VIRGINIA

Department for the Aging

Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors
Area Agencies on Aging

FROM: Ellen Nau, Human Services Program Coordinator

DATE: March 30, 2004

SUBJECT: Brookdale National Group Respite Program

The Brookdale Foundation will be making grants available to qualified organizations for the development of dementia-specific, social-model day programs. A press release is attached that describes the program. Grant applications are due by Thursday, July 8, 2004. Interested agencies may request an application from:

Brookdale National Group Respite Program
For Alzheimer's Families
2320 Channing Way
Berkeley, CA 94704

or from the organization's website www.brookdalefoundation.org

New grantees will receive seed grants (\$7500 in year one, renewable at \$3000 in year two). The Brookdale Foundation will provide a three-day training conference and technical assistance for grantees to help them begin their respite programs.

Brookdale National Group Respite Program FOR ALZHEIMER'S FAMILIES

Technical Assistance Office • 2320 Channing Way • Berkeley, CA 94704 • (510) 540-6734 • Fax (510) 540-6771

March 4, 2004

MEMORANDUM

To: Colleagues in Aging and Nonprofit Networks

From: Carmen Mendieta, Program Manager *CM*

Re: Grants Available for Dementia Day Programs



We are pleased to announce that The Brookdale Foundation will be making grants available to qualified organizations for the development of dementia-specific, social-model day programs. We hope that you will be able to make agencies in your network aware of the availability of these funds. Enclosed is a press release, which may help you publicize this opportunity.

In March, we will release a Request for Proposals (RFP) to fund up to fifteen new Brookdale National Group Respite Program sites nationwide. New grantees will receive seed grants (\$7,500 in year one, renewable at \$3,000 in year two), will attend a three-day training conference in Denver, CO in November 2004 and will receive intensive technical assistance in developing their respite programs.

Applications are due by Thursday, July 8, 2004, with the announcement of new grantees to be made in September. Funding will begin November 1, 2004. Interested agencies may request an application and proposal guidelines from the above address in Berkeley, CA or download it from The Foundation's website at: www.brookdalefoundation.org.

Since 1989, The Brookdale Foundation has funded more than 250 agencies to begin dementia respite services in communities throughout the U.S.

Thank you in advance for your assistance in disseminating information about the Brookdale National Group Respite Program, and the 2004 RFP. Please call me if I can provide you with any additional information.

Enclosure

Brookdale National Group Respite Program **FOR ALZHEIMER'S FAMILIES**

Technical Assistance Office • 2320 Channing Way • Berkeley, CA 94704 • (510) 540-6734 • Fax (510) 540-6771

March 4, 2004

For Additional Information Contact: Carmen Mendieta,
Program Manager
(510) 540-6734



FOR IMMEDIATE RELEASE

Grants Available for Dementia Day Programs

The Brookdale Foundation Group has issued a Request For Proposals (RFP) for the start-up of social model group respite programs for people with Alzheimer's disease and their family caregivers. In November 2004, The Foundation will be awarding up to fifteen seed grants of \$7,500 for new, dementia-specific group respite programs. Any 501(c)(3) or equivalent not-for-profit health or social service agency wishing to develop a social model, day program for Alzheimer's families is invited to apply. Proposals are due at The Brookdale Foundation office in New York by Thursday, July 8, 2004. Award announcements will be made in September.

Applications should be based on *How to Start and Manage a Group Activities and Respite Program for People with Alzheimer's and Their Families*, a manual for community-based organizations available free of charge from The Foundation. If you are interested in obtaining a copy of the RFP for 2004, or would like a free copy of *How to Start and Manage a Group Activities and Respite Program for People with Alzheimer's and Their Families*, please contact Evelyn Yuen, TA Resources Manager, Brookdale National Group Respite Program, 2320 Channing Way, Berkeley, CA 94704, phone (510) 540-6734, fax (510) 540-6771, e-mail: bngrp@best.com.

COMMONWEALTH of VIRGINIA

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Jay W. DeBoer, J.D., Commissioner

MEMORANDUM

TO: Executive Directors, Area Agencies on Aging
Information and Assistance/Referral Staff
Care Coordination Staff

FROM: Ellen Nau, Human Services Program Coordinator
Faye Cates, Human Services Program Coordinator

DATE: March 30, 2004

SUBJECT: Aging Information and Referral/Assistance Specialists and Care
Coordinators Training

When: Wednesday, April 28, 2004

Where: Auditorium, J. Sargeant Reynolds Community College Corporate Center
Directions Attached

Tentative Agenda

8:30 A.M. **Registration**, Coffee, Pastries and Fruit

9:00 A.M. **HECM, The HUD Reverse Mortgage Product** -- Presented by Ms. Virginia F. Holman, Senior Single Family Housing Specialist, VA Regional HUD Office

10:00 A.M. **Adult Day Health Care – Spread the Word!** -- Presented by Ms. Cheryl Cooper, President, Virginia Adult Services Association

11:00 A.M. **Services for the Retired Military** -- Presented by Ms. Beverly Cooley, R.N. and Ms. Antoinette McGeorge, MSW, McGuire Veteran's Hospital

12 Noon **Lunch**

1:00 P.M. **Serving a Diverse Elderly Population** -- Presented by Ms. Penelope Boyd, Policy Analyst and Ms. Kathy A. Cooper, State Coordinator, Office of Newcomer Services, Virginia Department of Social Services

2:00 P.M. **Hospice, And Underused Client Service** -- Presented by Ms. Betty Rufus, Patient Services Manager, Crater Community Hospice

3:00 P.M. **Best Practices Sharing**

Lunch Information

For this training, box lunches will be ordered from Roly Poly Sandwiches. VDA is unable to cover the cost of lunches. We are asking each participant who plans to order lunch to complete the enclosed form and send it with a check for \$7.25 to Ellen Nau at the Virginia Department for the Aging by COB April 23, 2004. Checks should be made to **Treasurer of Virginia** with notation as to person receiving lunch. Due to the high volume of lunches being ordered for this training, checks must accompany registration/lunch forms. We will be unable to accept lunch payments the day of the training.

Attachments

**Registration
Lunch Order Form
Wednesday, April 28, 2004
I&R\A, Care Coordination Training**

Name: _____ **E-mail:** _____

Title: _____ **Phone Number:** _____

Agency: _____ **FAX:** _____

Address: _____

Lunch Order: Select Wrap or Salad Box Lunch!

“ California Dreamin’ ”

Wrap Box Lunch:

Check One

_____ **California Hummer** (Roasted Red Pepper Hummus, Provolone Cheese, Lettuce, Tomato, Avocado, Carrot, Cucumber, Green Pepper Sprout, Creamy Caesar Dressing)

_____ **Smokehouse Turkey** (Smoked Turkey Breast, Jack Cheese, Bacon, Avocado, Scallions, Lettuce, Tomato, Honey Mustard Dressing)

_____ **Ranch Roast** (Roast Beef, Mild Garlic Cheese Spread, Sundried Tomatoes, Bacon, Lettuce, Tomato, Ranch Dressing)

_____ **Porky's Nightmare** (Roast Pork, Baked Ham, Bacon, Cheddar & Swiss Cheeses, Onion, Lettuce, Tomato, Honey Mustard Dressing)

_____ **Chicken Caesar** (Sliced Chicken Breast, Swiss Cheese, Sundried Tomatoes, Avocado, Lettuce, Creamy Caesar Dressing)
(Each Wrap is Six Inches Long)

Side Order

Check One

_____ Chips _____ Pasta Salad _____ Potato Salad _____ Cole Slaw

Registration Continued

NAME _____

OR

Salad Box Lunch with Chips:

Check One

_____ **Just Veggies** (Spring Garden Mix Lettuce, Slices of Tomato, Carrot, Cucumbers, Green Peppers, Mushrooms, Artichoke Hearts, Roasted Red Peppers, Onions, Sprouts) Balsamic Vinaigrette Dressing

_____ **Dressing on the Side**

_____ **Buffalo Cobb** (Spring Garden Mix Lettuce, Sliced Chicken, Chopped Bacon, Cheddar Strips, Tomato Slices, Avocado) _____ Spicy Blue Cheese Dressing or _____ Balsamic Vinaigrette

_____ **Dressing on the Side**

Drink
Check One

_____ **Diet Coke** _____ **Coke** _____ **Sprite**

Cookies will be served for dessert.

Return this form and check for \$7.25 if you are ordering lunch to:

**Ellen Nau, Human Services Program Coordinator
1600 Forest Avenue Suite 102
Richmond, VA 23229**

No later than COB on Friday, April 23, 2004

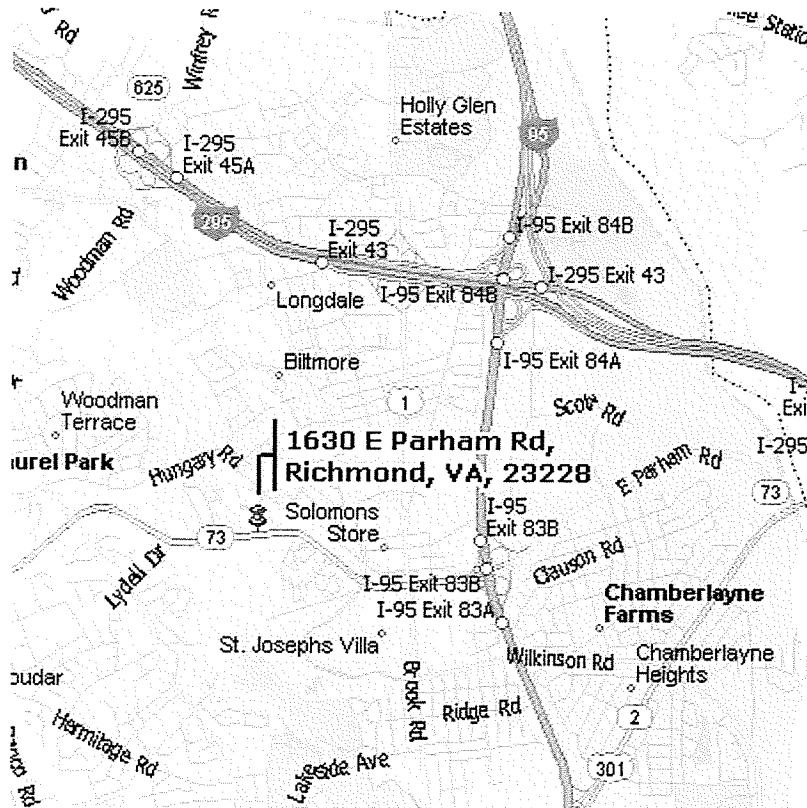
Make Checks Payable to: Treasurer of Virginia

North Run Corporate Center

1630 East Parham Road

Richmond, VA 23228

(804) 371-3258



From East:

I-64 West to I-95 North or I-64 West to I-295 North exit 200 and I-95 South. Parham Road West exit 83B. Cross U.S. Route 1 (Brook Road) at traffic light. Approximately 1 mile to the North Run entrance on the right.

From West:

I-64 East to Parham Road exit 181. Left on Parham Road. Approximately 5 miles to the North Run entrance on the left (first traffic light past Woodman Road).

From South:

I-95 North to Parham Road West Exit 83B. Cross US 1 at traffic light. Approximately 1 mile to the North Run entrance on the right.

From North:

I 95 South to Parham Road West Exit 83B. Cross U.S. Route 1 (Brook Road) at traffic light and proceed to the North Run entrance on the right.